Outsourcing
Gazette

outsourcinggazette.com

25 Most Promising BIG DATA Outsourcing Vendors 2015

As the digital revolution transforms the way enterprises do business and perceive future, Data Analytics, Business Intelligence and Data Governance have come of age, and are of great emphasis now. The large-scale digitization and the influx of multiple media forms have seen the need for an overhaul in the approach of utilizing resources and data with the endeavour of maximising output. The next generation of trends cover a vast spectrum of technologies, enabling business model revolutions, improvisations and innovations.

Data is the building block of any industry, and analysis of the same is, hence, of paramount significance. Sorting, clustering and recognizing vital data ascertains a cross-section of benefits which any organization needs for smooth functioning and doing so efficiently.

Therefore, more and more organizations are turning to specialists for Big Data Analysis. Selecting the right vendor from a sizeable crowd of the same is important. The technological platform being used, the hardware & software partnerships, the R&D strength, understanding and pursuit of the problem area, experience in the field, cost-efficiency and positive RoI are some of the pivotal benchmarks which are checked upon, in the process of accurate selection and strategic collaboration.

And, in order to assist organizations in choosing the right partners in the field, our panel of experts has evaluated hundreds of IT solutions and Big Data services providers. In our selection, we looked at the vendors' capability to fulfil the vital need for efficient and flexible data solutions. We present to you Outsourcing Gazette's 25 Most Promising Big Data Outsourcing Vendors.

Cloudwick Inc.

recognized by **Outsourcing** *magazine as* **Gazette**

25 Most Promising
BIG DATA 2015
Outsourcing vendors

An annual listing of 25 companies that are in the forefront of providing Big Data Outsourcing to the industry.

Rachi V Sharma
Managing Editor

Harvi Sachar
Editor-in-Chief

Company:
Cloudwick Inc.

Key Person:
Mani Chhabra, CEO

Description:
A big data systems integrator and managed service provider for the Global 1000.

Website:
cloudwick.com

Cloudwick: **Powering Data-Driven Enterprises**

A couple of years ago, big data was just a buzzword and companies were struggling to understand its role in their strategies. Today, leading enterprises are redefining their businesses with the power of data, which has increased the need for big data systems integrators. As traditional system integrators find themselves at a loss to meet enterprise big data business requirements, the stage is set for new big data system integrators that can help organizations develop new data products, services and solutions, gain new market and consumer intelligence and achieve competitive business advantage using data to plan and make better business decisions.

Having identified the need by enterprises for these professional services and outsourced solutions, Mani Chhabra founded Cloudwick in 2010, a leading big data systems integrator and service provider for the Global 1000. The company provides Hadoop, Cassandra, Spark and Cloud services, including pilot to production system integration, staffing, professional services such as quick-start programs, and onsite and remote managed services. It didn't take long for Cloudwick to gain a leadership position in the market, and within a span of four years Mani has grown the company's customer base to include these leading big

Mani Chhabra,
CEO

Cloudwick's talented pool of big data professionals helped the company achieve in 2014 such prestigious honors as Cloudera's Data Impact Award and DataStax's Partner of the Year

data enterprises - Nike, Bank of America, Target, Walmart, Visa, Intuit, AIG and 3M, to name a few.

"Cloudwick's talented pool of big data professionals helped the company achieve in 2014 such prestigious honors as Cloudera's Data Impact Award and DataStax's Partner of the Year," said Mani Chhabra, Cloudwick Founder & CEO.

Where does Cloudwick find its Big Data engineers and developers, you ask? "We don't 'find' our consultants, we develop them. We hire graduates with Masters in Computer Science degrees with enterprise IT experience and we train them at Cloudwick's Big Data Boot Camp for four months, where they're trained in distributed computing, including administration and development for Cloudera, Hortonworks, DataStax, Databricks, Spark and AWS. Our trained and certified Hadoop, Spark and Cassandra administrators, developers and data scientists have hundreds of successful big data clusters in production with leading enterprises," explained Mani.

Cloudwick has become a strategic systems integrator partner to the leading big data vendors like Cloudera, Hortonworks, DataStax, Databricks, AWS and Microsoft Azure. As customers require new use cases, the company expands or introduces new partnerships and invests in additional training to support additional technologies. According to Dr. Katy Ring, Research Director, IT Services, 451 Research, "Cloudwick has a clearly differentiated approach that is proving successful with very big blue-chip enterprises … investing in training in order to build its skills base as it grows, and expanding its technology partnerships as its customer base seeks different types of use cases."

With Mani's vision, the company's partnership strategies and the talented engineers, Cloudwick has gained a leadership reputation in the industry. Its client list includes an impressive collection of such leading enterprises as 3M, Bank of America, Visa, Comcast, Nike, Intuit, FINRA, NetApp, Target, Walmart, and more than 50 others.